



Dellanzo Group






DELLANZO MANAGEMENT



We are what we repeatedly do.
Excellence, then, is not an act, but a habit.

Aristotle

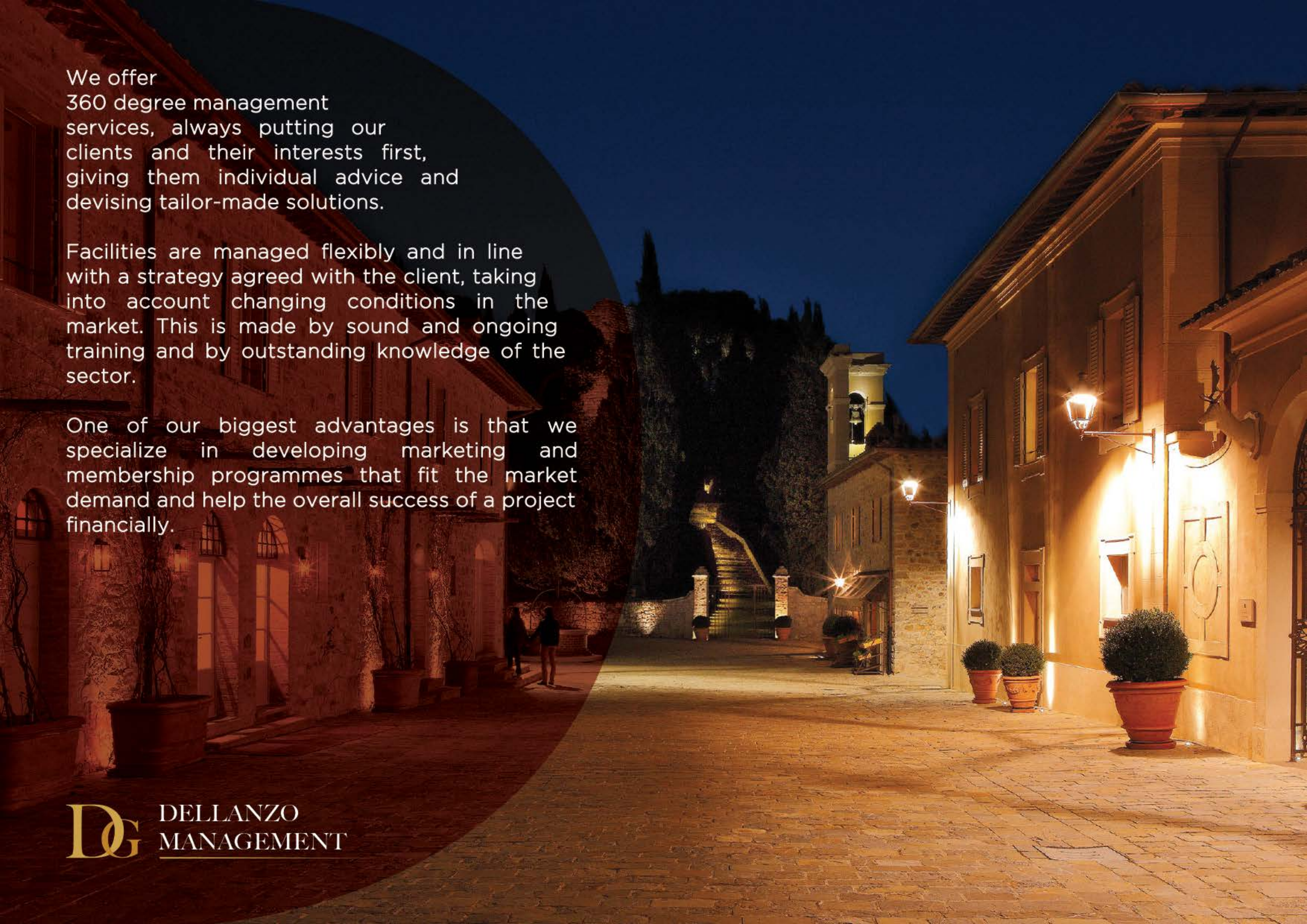


Dellanzo
Group delivers quality and
security. Our services, based
around your needs, will help you
make the right choices to reach the
desired success.

Dellanzo Group is an Asset Management
company, with 5 star golf management at the
core of its services.

The company offers its clients tailor-made
management and consultancy services, in a simple
manner and based on a sincere and honest
relationship.

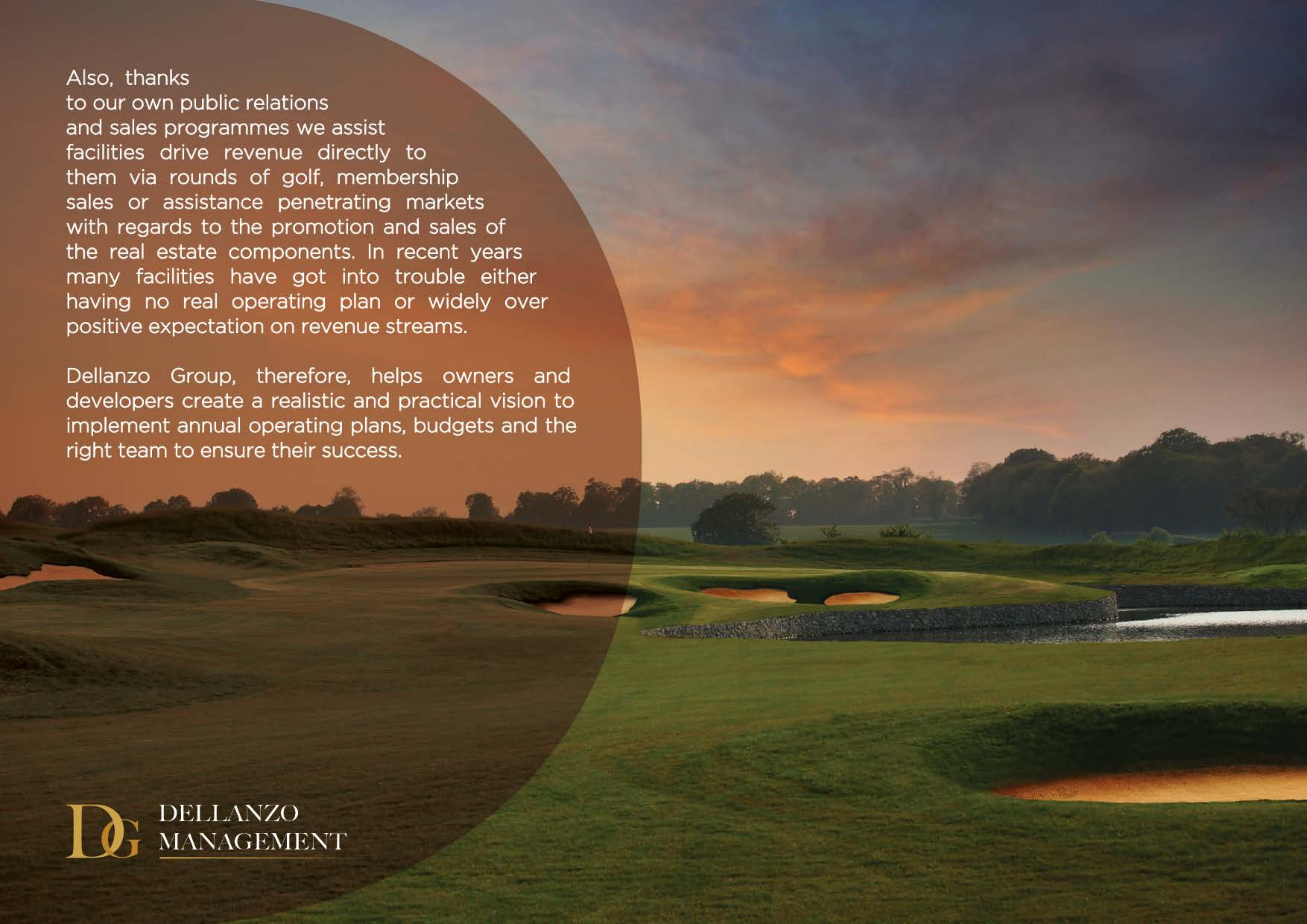
We are a modern luxury management company
with over thirty years experience of opening,
managing and finding effective and practical
solutions for some of the finest private clubs and
resorts on three continents.



We offer
360 degree management
services, always putting our
clients and their interests first,
giving them individual advice and
devising tailor-made solutions.

Facilities are managed flexibly and in line
with a strategy agreed with the client, taking
into account changing conditions in the
market. This is made by sound and ongoing
training and by outstanding knowledge of the
sector.

One of our biggest advantages is that we
specialize in developing marketing and
membership programmes that fit the market
demand and help the overall success of a project
financially.



Also, thanks
to our own public relations
and sales programmes we assist
facilities drive revenue directly to
them via rounds of golf, membership
sales or assistance penetrating markets
with regards to the promotion and sales of
the real estate components. In recent years
many facilities have got into trouble either
having no real operating plan or widely over
positive expectation on revenue streams.

Dellanzo Group, therefore, helps owners and
developers create a realistic and practical vision to
implement annual operating plans, budgets and the
right team to ensure their success.



DELLANZO DESIGN & PROJECT MANAGEMENT



SEE IT - BELIEVE IT - PLAY IT

Experience
the Dellanzo difference
and enjoy a great return on
your investment. Dellanzo Golf
Course Design offers pure
entertainment, attracting golfers back
time after time.

Through our team of golf experts, composed
of highly experienced golf course and
landscape designers, business gurus, PGA
professionals and agronomists, and our
knowledge and experience in all areas of the golf
business, we provide innovative solutions which
meet the demands of today's golfers and owners.
In our view, design is a strategic decision that
needs to be integrated into the business plan to
maximise results and benefit the bottom line in
an efficient way. While aesthetics and playability
are extremely important, we start with a
business plan based on long-term budget - not
just for the golf course, but the entire
operations.

We design and project manage, providing
on-site supervision and implementation,
taking overall responsibility for the
progress and completion of the
objectives.

DD DELLANZO DESIGN &
PROJECT MANAGEMENT





Dellanzo Design has earned a reputation for producing aesthetically beautiful and operationally practical golf courses and facilities within the most affordable budgets.

The company's Lead Designer Beatrice Franceschi, PhD, brings a whole new dimension of creativity, experience and artistic value to the profession and is an influential leader amongst the new generation of course designers. She trained with Nicklaus design company in their Palm Beach Gardens headquarters before completing a PhD in Landscape Design and Agronomy with a specialisation in Urban Planning.



DELLANZO DESIGN &
PROJECT MANAGEMENT



DELLANZO - VALLI



Our 30 years of international experience is our priceless value.
Our strength is the ability to always be ahead of current trends

Dellanzo-Valli
is a strategic partnership
between Dellanzo Group and
Silvia Valli Studio, a Public
Relations agency specialised in the
planning and organisation of golf events
and management of PR and press
conferences for important international
companies in the luxury brand sector, such as
Ferrari, Maserati, Moncler, Fedeli Cashmere,
Fendi, Fratelli Rossetti and many others.

Together, the two companies use their
respective experience and strengths, becoming
one of the most specialised and bespoke
multilingual Golf PR and Management companies
in Europe, and run over 30 golf events
internationally each year.

Silvia Valli is a leader in International Luxury
Brand Event Management and a champion
golfer with unmatched record in Italy and
throughout Europe. She has won many
national and international amateur
championships as an individual and playing
for the national team.

DG DELLANZO - VALLI






MONCLER


FENDI



AP
AUDEMARS PIGUET
Le maître de l'horlogerie depuis 1875

**FRATELLI
ROSSETTI**


VALDO
SPUMANTI DAL 1926


CONSTANCE
Belle Mare Plage
MAURITIUS

TECHNOGYM

DG DELLANZO - VALLI



by Dellanza ACADEMIES



A ONE OF A KIND GOLF ACADEMY

After establishing academies in Canada, France, Italy, UAE and England, and coaching players of all levels, from beginners to winners on the PGA tours, including a former number 1 in the World, we have designed a unique Golf Academy concept which not only enhances a player's performance, but improves a club or resort's overall bottom line via positive impact on all revenue streams, allowing ownership a tangible return of investment.

A golf academy *by Dellanza* designs a full range of practice facilities to play every type of shot, latest generation golf studios, fitness assessment areas, bespoke club fitting solutions, and manages the facility to the highest quality standards.



Set among the splendid Fagagna moraine hills in northwest Italy, the academy brings golf and beauty together for an unforgettable experience and the tools to drastically improve your game. Based at famous Udine Golf Club, site of the European Tour's Italian Seniors Championship, players can enjoy first class accommodation in the Villaverde Resort (www.villaverderesort.com), fitness and wellness activities and fully equipped medical centre. The region is famous for its gastronomic, cultural and historic offerings and Serie A football club, Udinese. An easy drive from Austria, Slovenia, Germany and Venice.

VIP offers various package options which combine Technical Training, Physical Conditioning, Education and Wellness. Group training and/or individual customised programs are available through our multi-lingual PGA Professionals trained to the highest international standards.

Lead by Head Professional Luciano Tavarini, who has developed the games of several professionals, and most recently Ladies NCAA Champion and recent US Amateur Championship finalist Virginia Carta, VIP guarantees a unique coaching experience.

DG *by Dellanxo*
ACADEMIES





The academy facilities include:

- Double ended driving range with grass tee boxes
- Specially designed practice area with 9 target greens to practice every shot imaginable
- Latest generation technical swing studio
- Fully Technogym equipped fitness area
- Indoor and outdoor Swimming Pools for training and leisure
- Spa
- 18 holes of Championship Golf + Academy holes
- 33 room boutique hotel
- Meeting rooms
- Clubhouse





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