

DG

Dellanzo Group





DELLANZO MANAGEMENT



We are what we repeatedly do.
Excellence, then, is not an act, but a habit.

Aristotle



Dellanzo Group delivers quality and security. Our services, based around your needs, will help you make the right choices to reach the desired success.

Dellanzo Group is an Asset Management company, with 5 star golf management at the core of its services.

The company offers its clients tailor-made management and consultancy services, in a simple manner and based on a sincere and honest relationship.

We are a modern luxury management company with over thirty years experience of opening, managing and finding effective and practical solutions for some of the finest private clubs and resorts on three continents.

We offer 360 degree management services, always putting our clients and their interests first, giving them individual advice and devising tailor-made solutions.

Facilities are managed flexibly and in line with a strategy agreed with the client, taking into account changing conditions in the market. This is made by sound and ongoing training and by outstanding knowledge of the sector.

One of our biggest advantages is that we specialize in developing marketing and membership programmes that fit the market demand and help the overall success of a project financially.

Also, thanks to our own public relations and sales programmes we assist facilities drive revenue directly to them via rounds of golf, membership sales or assistance penetrating markets with regards to the promotion and sales of the real estate components. In recent years many facilities have got into trouble either having no real operating plan or widely over positive expectation on revenue streams.

Dellanzo Group, therefore, helps owners and developers create a realistic and practical vision to implement annual operating plans, budgets and the right team to ensure their success.

DDG

DELLANZO DESIGN & PROJECT MANAGEMENT



SEE IT - BELIEVE IT - PLAY IT

Experience the Dellanzo difference and enjoy a great return on your investment. Dellanzo Golf Course Design offers pure entertainment, attracting golfers back time after time.

Through our team of golf experts, composed of highly experienced golf course and landscape designers, business gurus, PGA professionals and agronomists, and our knowledge and experience in all areas of the golf business, we provide innovative solutions which meet the demands of today's golfers and owners. In our view, design is a strategic decision that needs to be integrated into the business plan to maximise results and benefit the bottom line in an efficient way. While aesthetics and playability are extremely important, we start with a business plan based on long-term budget - not just for the golf course, but the entire operations.

We design and project manage, providing on-site supervision and implementation, taking overall responsibility for the progress and completion of the objectives.

DDG DELLANZO DESIGN &
PROJECT MANAGEMENT





Dellanzo Design has earned a reputation for producing aesthetically beautiful and operationally practical golf courses and facilities within the most affordable budgets.

The company's Lead Designer Beatrice Franceschi, PhD, brings a whole new dimension of creativity, experience and artistic value to the profession and is an influential leader amongst the new generation of course designers. She trained with Nicklaus design company in their Palm Beach Gardens headquarters before completing a PhD in Landscape Design and Agronomy with a specialisation in Urban Planning.



DELLANZO DESIGN &
PROJECT MANAGEMENT

DG

DELLANZO - VALLI



Our 30 years of international experience is our priceless value.
Our strength is the ability to always be ahead of current trends

Dellanzo-Valli is a strategic partnership between Dellanzo Group and Silvia Valli Studio, a Public Relations agency specialised in the planning and organisation of golf events and management of PR and press conferences for important international companies in the luxury brand sector, such as Ferrari, Maserati, Moncler, Fedeli Cashmere, Fendi, Fratelli Rossetti and many others.

Together, the two companies use their respective experience and strengths, becoming one of the most specialised and bespoke multilingual Golf PR and Management companies in Europe, and run over 30 golf events internationally each year.

Silvia Valli is a leader in International Luxury Brand Event Management and a champion golfer with unmatched record in Italy and throughout Europe. She has won many national and international amateur championships as an individual and playing for the national team.






MONCLER


FENDI

FEDELI
 MADE IN ITALY

AP
AUDEMARS PIGUET
Le maître de l'horlogerie depuis 1875

**FRATELLI
 ROSSETTI**


VALDO
 SPUMANTI DAL 1926


 CONSTANCE
Belle Mare Plage
 MAURITIUS

TECHNOGYM

DG DELLANZO - VALLI

DDG

by Dellanza ACADEMIES



A ONE OF A KIND GOLF ACADEMY

After establishing academies in Canada, France, Italy, UAE and England, and coaching players of all levels, from beginners to winners on the PGA tours, including a former number 1 in the World, we have designed a unique Golf Academy concept which not only enhances a player's performance, but improves a club or resort's overall bottom line via positive impact on all revenue streams, allowing ownership a tangible return of investment.

A golf academy *by Dellanzo* designs a full range of practice facilities to play every type of shot, latest generation golf studios, fitness assessment areas, bespoke club fitting solutions, and manages the facility to the highest quality standards.



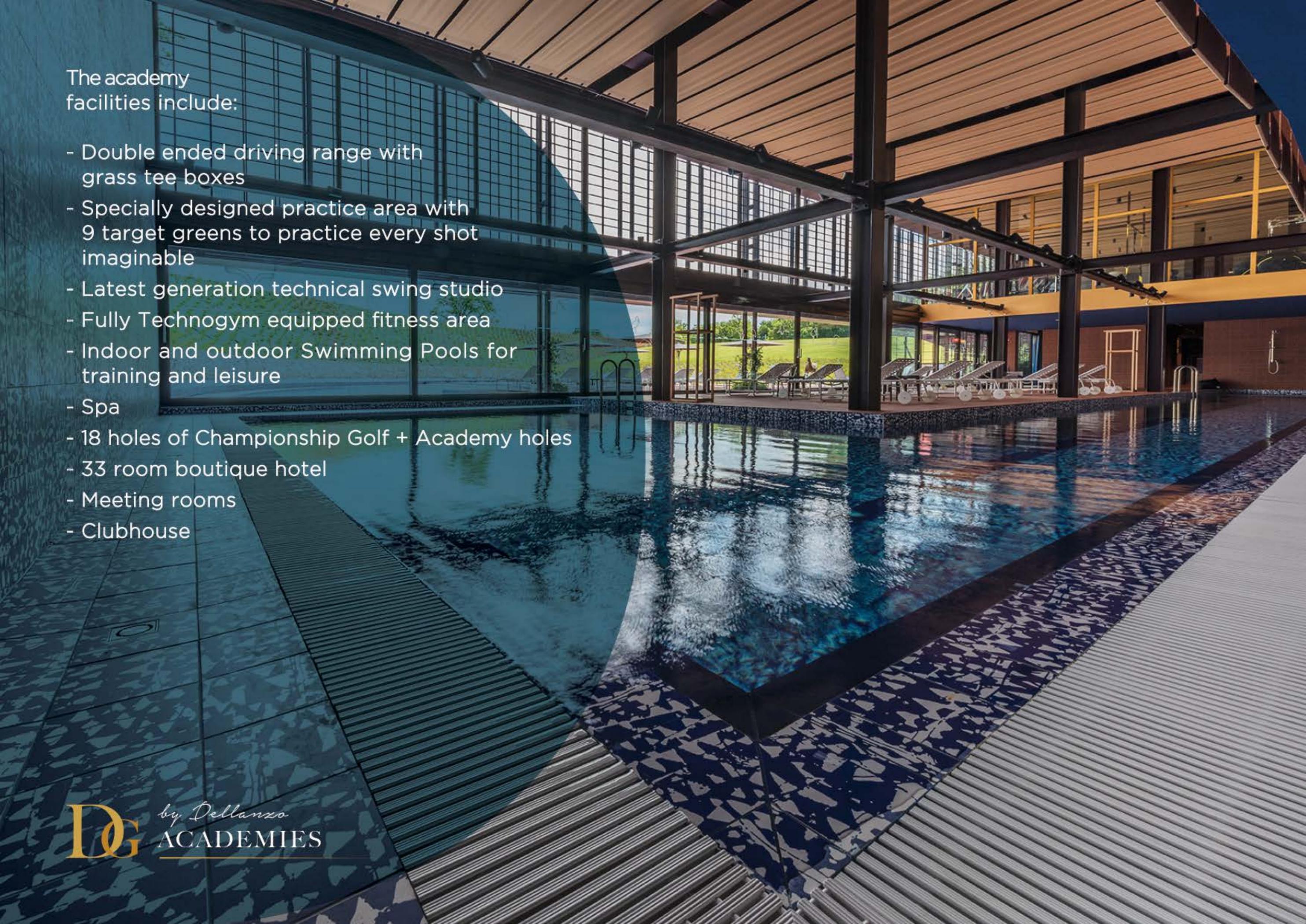
Set among the splendid Fagagna moraine hills in northwest Italy, the academy brings golf and beauty together for an unforgettable experience and the tools to drastically improve your game. Based at famous Udine Golf Club, site of the European Tour's Italian Seniors Championship, players can enjoy first class accommodation in the Villaverde Resort (www.villaverderesort.com), fitness and wellness activities and fully equipped medical centre. The region is famous for its gastronomic, cultural and historic offerings and Serie A football club, Udinese. An easy drive from Austria, Slovenia, Germany and Venice.

VIP offers various package options which combine Technical Training, Physical Conditioning, Education and Wellness. Group training and/or individual customised programs are available through our multi-lingual PGA Professionals trained to the highest international standards.

Lead by Head Professional Luciano Tavarini, who has developed the games of several professionals, and most recently Ladies NCAA Champion and recent US Amateur Championship finalist Virginia Carta, VIP guarantees a unique coaching experience.

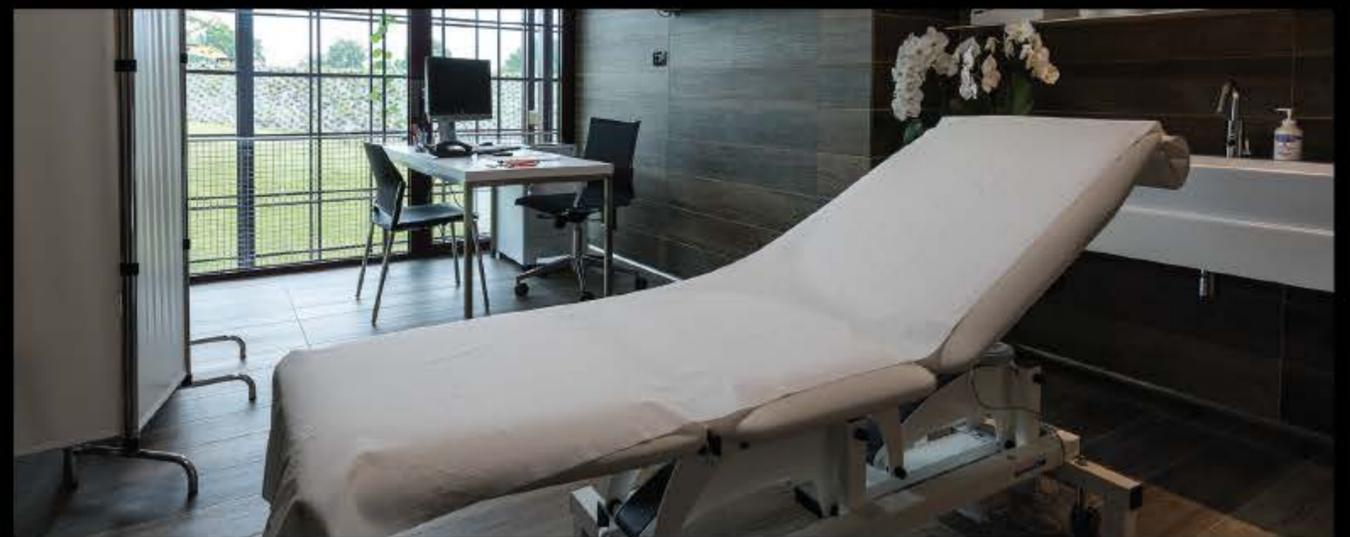
DG *by Dellanzo*
ACADEMIES





The academy facilities include:

- Double ended driving range with grass tee boxes
- Specially designed practice area with 9 target greens to practice every shot imaginable
- Latest generation technical swing studio
- Fully Technogym equipped fitness area
- Indoor and outdoor Swimming Pools for training and leisure
- Spa
- 18 holes of Championship Golf + Academy holes
- 33 room boutique hotel
- Meeting rooms
- Clubhouse





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